

# Drug Safety and Effectiveness Network

---

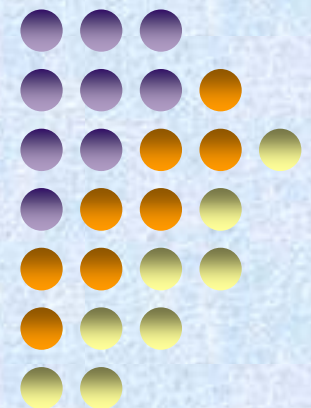
## Canadian Association for Population Therapeutics

Montreal

*April 21, 2009*

**Olaf Koester**

Director, Drug Management Policy Unit  
Manitoba Health and Healthy Living



# Perspectives

---



- Public policy development Lens
- Health System Perspective
- Provincial Drug Program Focus

# Opportunities

---



- Enhance Decision Making
- Improve Health Outcomes for Canadians
- Utilization Management Agreement Strategy Alignment
- Leverage limited existing resources and capacity
- Establish information sharing pathways between researchers and decision makers
- Build infrastructure capacity
- Strengthen Linkages

# Challenges

---



- Satisfy high expectations
- Alignment of Priorities
- Application of change management in complex environment
- Access to comprehensive data sources

# Key Success Factors

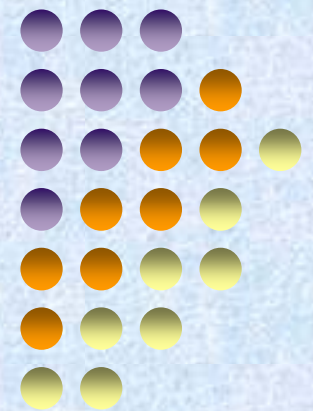
---



- Effective stakeholder engagement strategy
- Early success
- Long-term commitment
- Responsive and adaptable strategy and structure
- Inclusion of ongoing-evaluation framework (decision monitoring/ performance measurement) to support continuous improvement

# Questions?

---





---

# Thank –You!