

The Path to the Future:

Updates from the RWE Core Action Team (CAT) on the progress of RWE in Canada



CAPT Conference 2019

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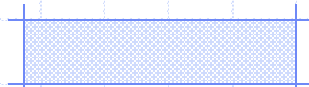


- overview of joint-RWE Workshop
- development of RWE Core Action Team (CAT)
- objectives of the RWE CAT
- use of RWE by CADTH
- next steps for CADTH and RWE CAT

Overview of joint-RWE Workshop



Defining “Decision-Grade” Real World Evidence
and its Role in the Canadian Context: A Design
Sprint



Joint-RWE Workshop

- held in Toronto October 2018 at the CAPT conference
- joint collaboration between Health Canada/CADTH/IHE/CAPT
- a total of 87 participants including representation from:
 - regulators
 - public payers
 - academia
 - patient advocates
 - HTA
 - clinicians/HCPs
 - industry

Joint-RWE Workshop

- the objectives of the workshop were to:
 - identify the value and applications of RWE in supporting pharmaceutical regulatory and reimbursement decision-making
 - identify the conditions upon which RWE will be considered of sufficient quality to inform decision-making

Joint-RWE Workshop

- participants were divided into two groups by case studies:
 - one scenario in the oncology space
 - another in the rare disease domain

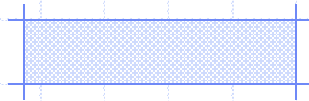
Joint-RWE Workshop

- summary of key points:
 - current **evidentiary requirements** are challenging and potentially not feasible for drugs used in the treatment of rare diseases and in oncology
 - RWE should be used as a supplement or complement to current evidence standards and not "*in lieu of*"
 - regulatory and HTA bodies should **engage with manufacturers** pre- and post market for RWE initiatives as appropriate

Joint-RWE Workshop

- summary of key points:
 - prescriptive guidance is challenging so instead articulate **good process and guidance on quality of evidence** to ensure useful RWE
 - Health Canada and CADTH expressed commitment to working with all stakeholders across a product's full life cycle and to ensure a consistent and transparent approach

Development of RWE Core Action Team (CAT)



RWE Core Action Team

- established in November 2018 after RWE workshop

RWE Core Action Team

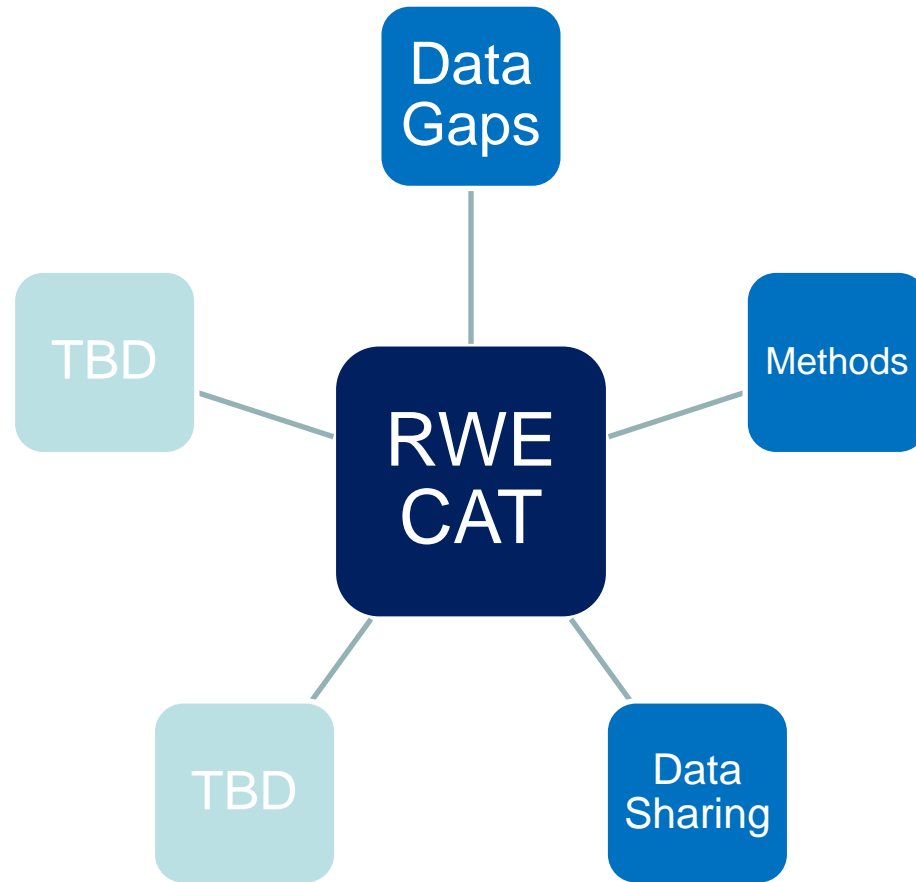
- the RWE Core Action Team (CAT) comprises representatives from:
 - CADTH
 - Health Canada
 - Institut national d'excellence en santé et en services sociaux (INESSS)
 - pan-Canadian Pharmaceutical Alliance (pCPA)
 - Canadian Institutes of Health Research (CIHR)
 - Drug Safety & Effectiveness Network (DSEN-CIHR)
 - Canadian Institute for Health Information (CIHI)
 - Canadian Pharmaceutical Industry (1 with expertise in regulatory issues and 1 with expertise in market access/HTA)
 - Canadian health research sector (2 representatives with expertise in RWE)

RWE Core Action Team

- **objectives** of the RWE CAT include:
 - create a forum for stakeholders to have dialogue and awareness of initiatives nationally
 - form an advisory body that will help guide and support the development of a pan-Canadian approach to the use of RWE
 - identify where RWE can add value to regulatory and reimbursement decision-makers throughout a technology's lifecycle

RWE Core Action Team

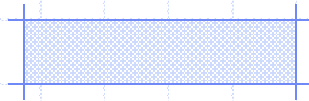
- **Action Teams** or Working Groups will be established to work on priority areas
- membership will include some CAT members along with appropriate key external stakeholders/representatives
- **priority areas** of the RWE CAT could include:
 - define and address data gaps – across the product lifecycle
 - methodological capacity and standards
 - optimize data sharing – among partners in Canada



RWE Core Action Team

- RWE CAT has recently welcomed new leadership
 - Nicole Mittman (CADTH – VP Evidence Standards)
 - Marc Mes (Health Canada – Director General, MHPD)
- RWE CAT for medical devices is currently under development
- **next steps** of the RWE CAT include:
 - development of short-term and long-term objectives
 - review and dissemination of RWE guidance docs and strategies from HTA & HC
 - Initiate first action team for agreed upon topic/barrier

Use of RWE by CADTH



Current State of RWE

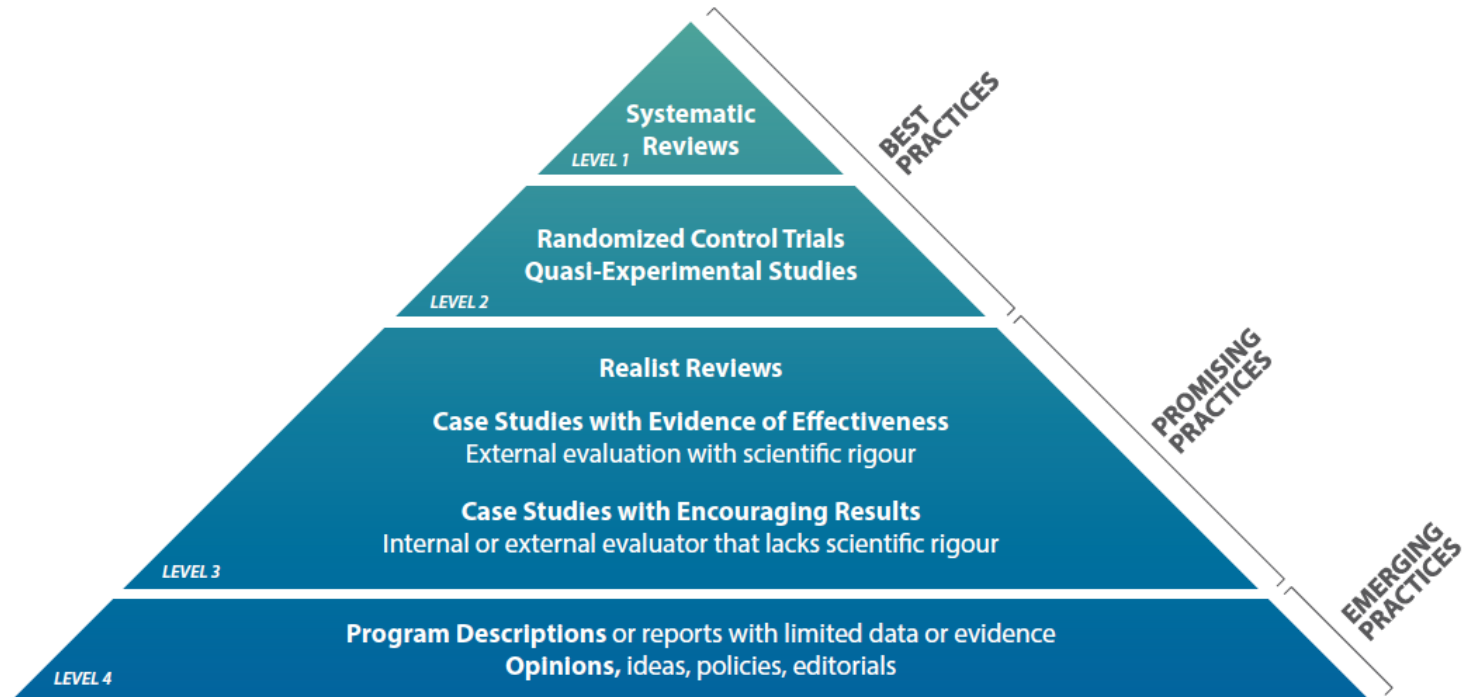
- CADTH continues to use RWD/E throughout the product lifecycle

Pre-market

Post-market

- continue to accept RWE in CDR drug submission as part of evidence bundle (*hierarchy of evidence*)

Hierarchy of Evidence




Current State of RWE

- CADTH *continues* to use RWE throughout the product lifecycle

Pre-market

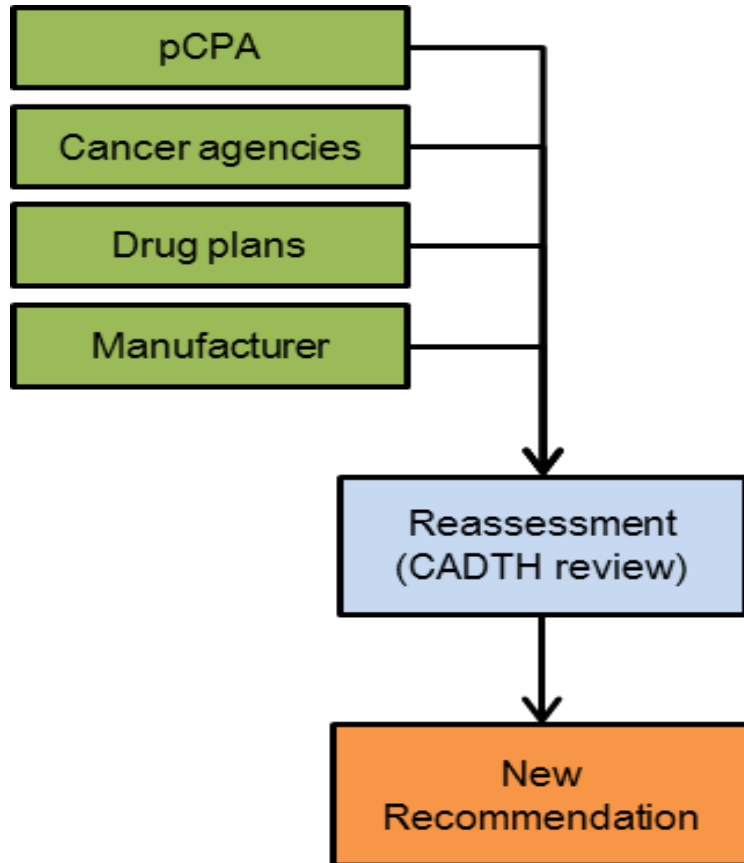
Post-market

- 
- continue to accept RWE in CDR drug submission as part of evidence bundle (*hierarchy of evidence*)
 - continue to utilize in pharmacoeconomic modeling
 - used to inform policy/research question within HTA
 - continue to use RWE for rapid response & OU/HTA
 - pERC has issued conditional coverage recommendations
 - development of reassessment framework

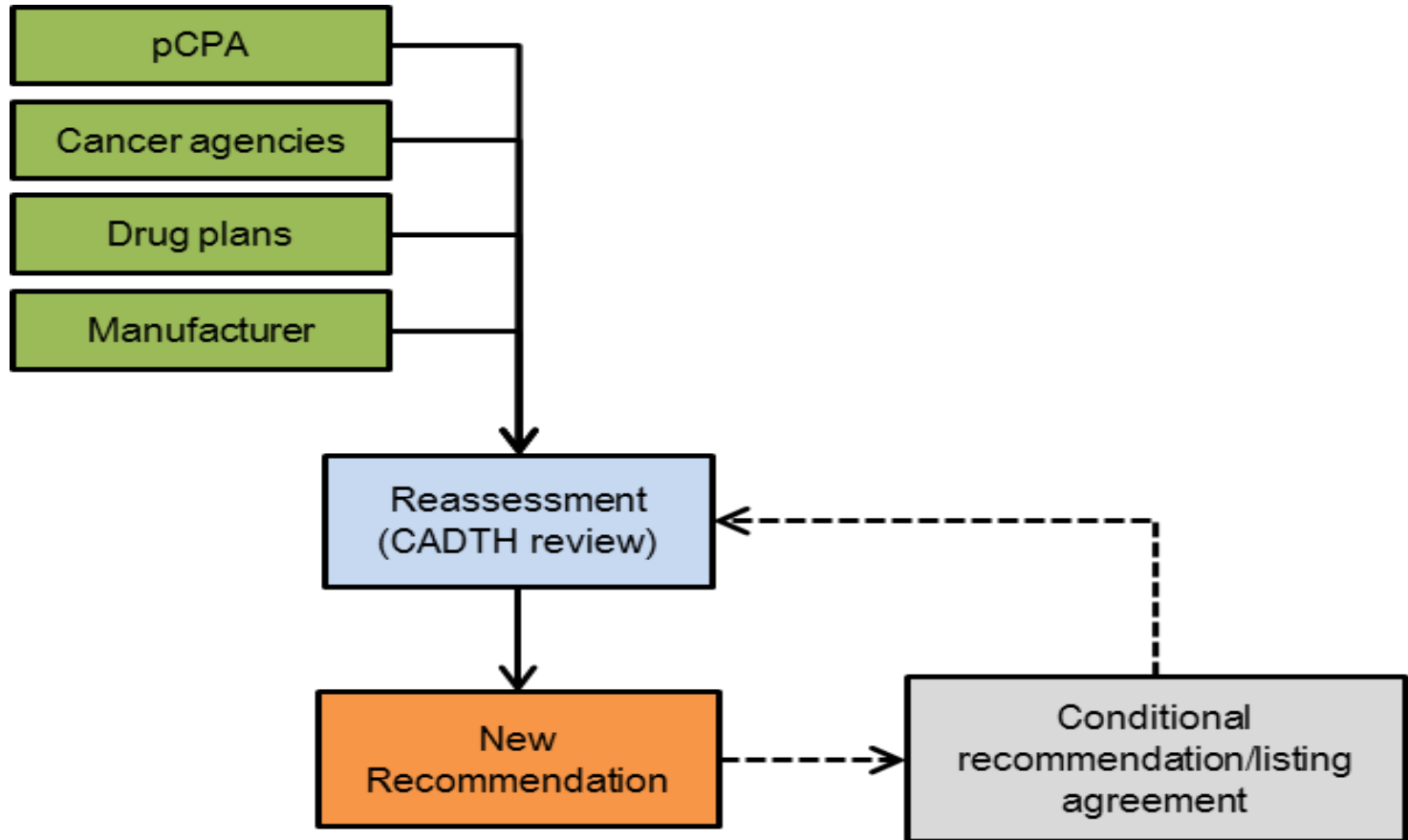
Reassessment

- a key goal of CADTH's Strategic Plan is to adopt a **life-cycle approach** to HTA
 - a key component to life-cycle approach is reassessment
- CADTH has developed a **Reassessment Framework**
- will need to consider "*Health Canada Notice of Compliance*"

Reassessment



Reassessment



Next Steps

- continue collaborative development of a joint-RWE action plan and framework
- improve transparency and consistency
- continue dialogue and development to improve system readiness for RWE across the product lifecycle



Elephants and Data

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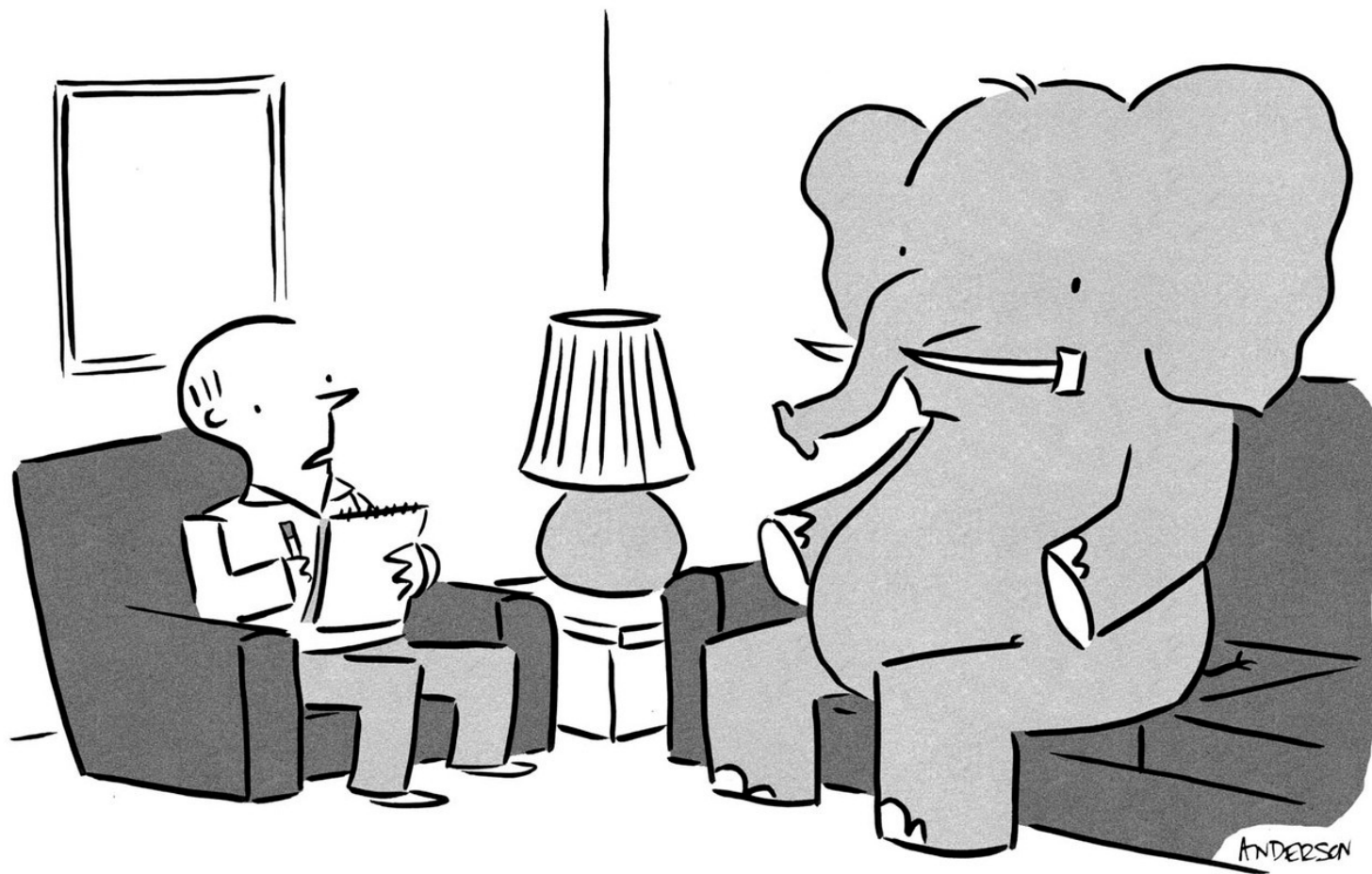
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3. Institute for Clinical Evaluative Sciences (ICES)

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"Let's try some role playing. I'll be the elephant in the room and you address me."

Policy-based CER Example

- Omalizumab (Xolair) is a humanized monoclonal antibody targeting immunoglobulin E (IgE).
- Indicated in adults and adolescents for the treatment of moderate to severe persistent asthma and chronic idiopathic urticaria.



Does it work?

Ann Allergy Asthma Immunol xxx (2017) 1–7



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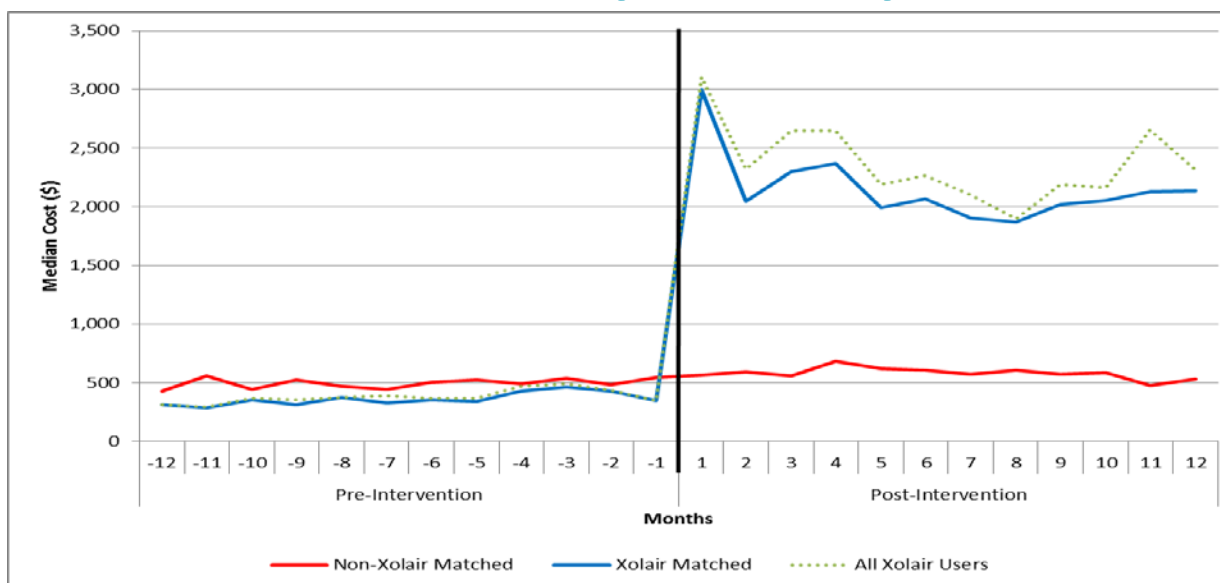
Contents lists available at [ScienceDirect](#)



Real-world health care utilization and effectiveness of omalizumab for the treatment of severe asthma

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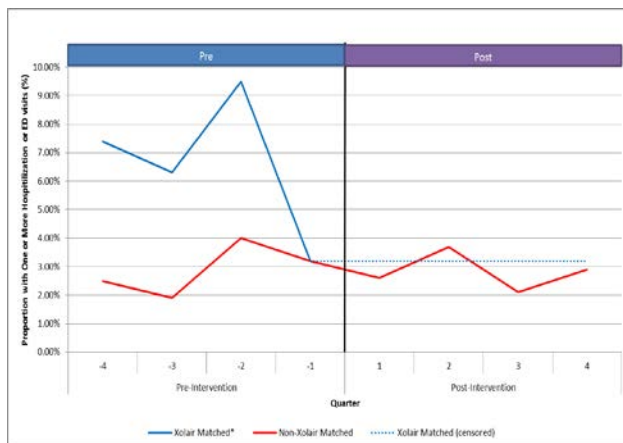
Results - Primary Analysis



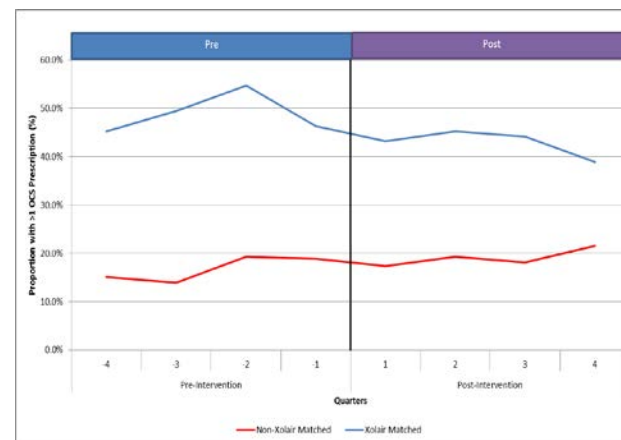
Group	Pre-Intervention Median Cost Per Month (Range)	Post- Intervention Median Cost Per Month (Range)	Pre-Post Comparison	
			Change in Average Cost (\$)	p-Value
Omalizumab	\$361 (\$289- \$463)	\$2,157 (\$1,867- \$2,996)	\$1,796	p<0.0001
Non-Users	\$496 (\$432- \$557)	\$581 (\$476- \$684)	\$85	p= 0.59

Secondary Outcomes

Hospitalizations and ED visits



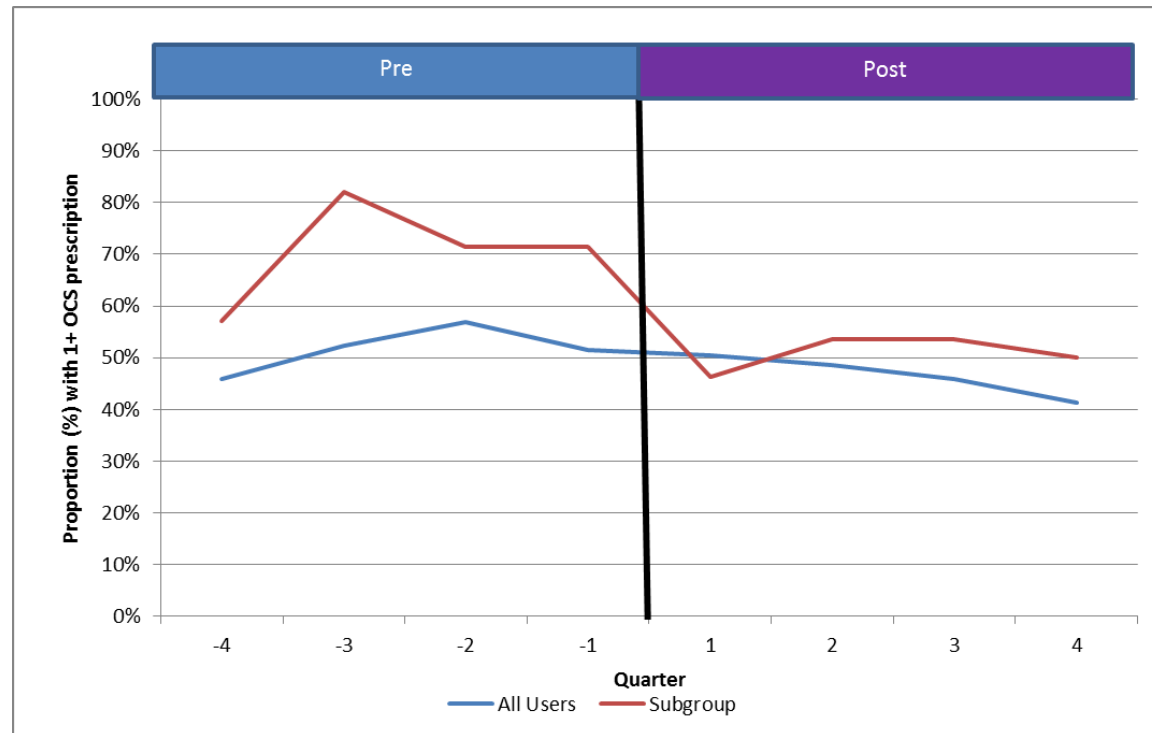
OCS Prescriptions



Outcome	Group	Pre-Intervention Average Proportion (Range)	Post- Intervention Average Proportion (Range)	Pre-Post Comparison	
				Change in Proportion	p-Value
Hospitalization	Omalizumab	6.6% (3.2%-9.5%)	---*	---*	p=0.44
	Non-User	2.9% (1.9%-4.0%)	2.8% (2.1%-3.7%)	- 0.1%	p=0.99
OCS use	Omalizumab	49.0% (45.3%-54.7%)	42.9% (38.9%-45.3%)	- 6.1%	p=0.99
	Non-User	16.8% (13.9%-19.3%)	19.1% (17.4%-21.6%)	2.3%	p=0.22

Sensitivity Analyses

- Results consistent with primary analysis across all outcomes except OCS prescriptions
- **OCS prescriptions:** statistically significant reduction in the relative rates (spike) of OCS prescriptions in the subgroup of ICS+LABA users ($p=0.03$)
- Statistically significant differences in the rate of change (slope) of OCS prescriptions found in all users ($p=0.03$)





Not a data or methods issue

To move forward we need:

1. Need Leadership

- Organizations to take ownership
- Develop a mandate
- Develop frameworks and standards
- Market Entry vs re-assessment

Not a data or methods issue

2. Candid conversations about competing interests (all sides!)

- Who will conduct the analyses?
- Dealing with disagreement
- Liability



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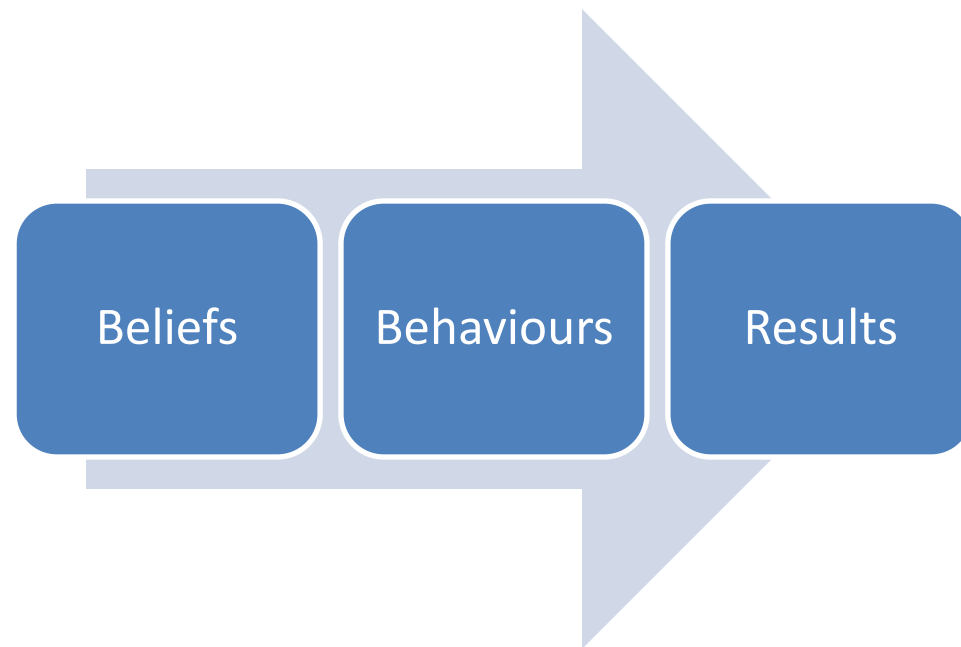
"I GATHER YOU TWO ARE HAVING A LITTLE DISAGREEMENT, EH?"

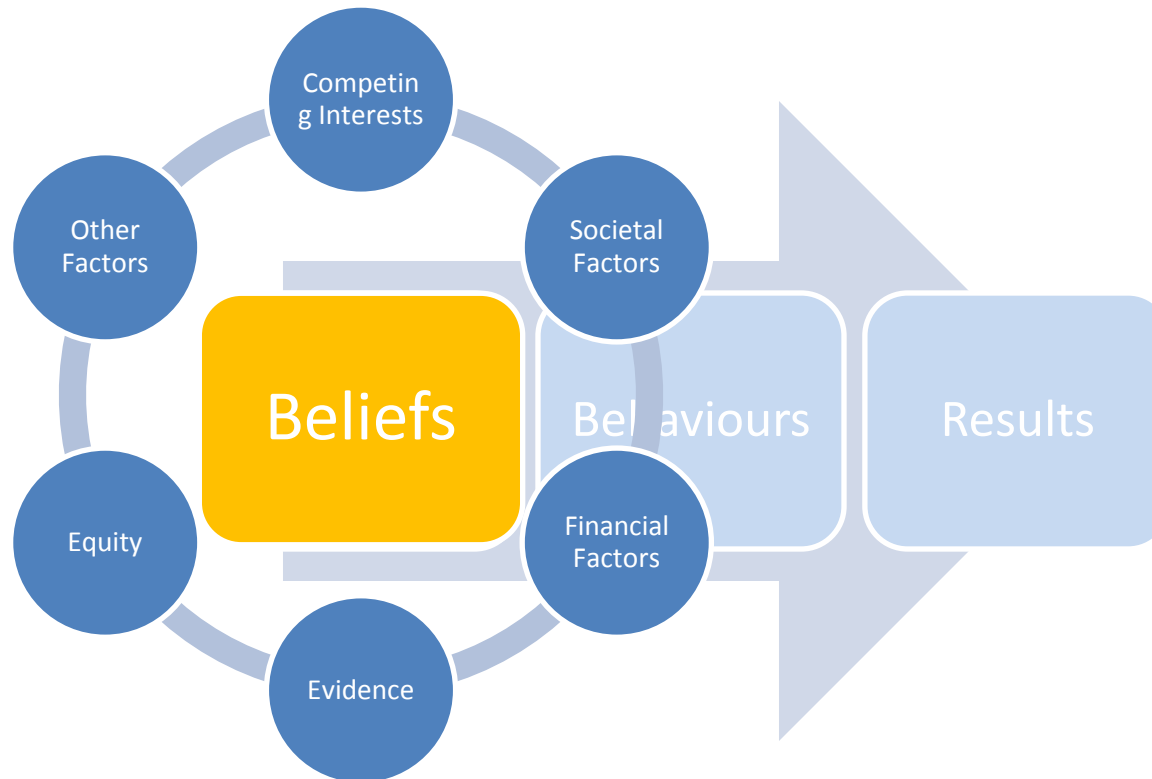
Not a data or methods issue

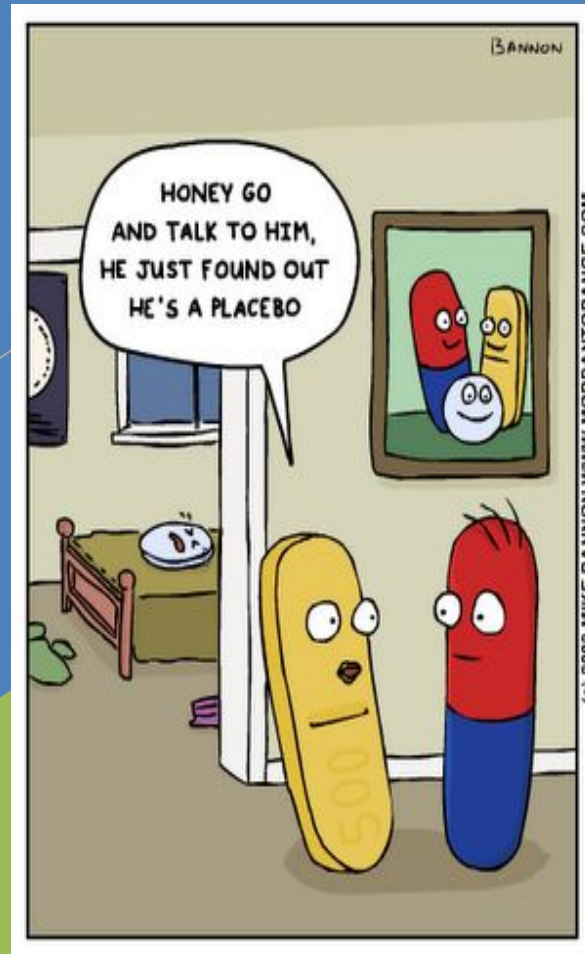
3. Show me the money!

- Flow of money
- Build capacity
- Data Access









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Disclaimers

- ▶ Employed by Merck Canada Inc.
- ▶ Opinions expressed in this presentation aim to represent industry position based on input from working groups in industry associations

RWE CAT

- ▶ Co-creation: all perspectives together, with industry as a partner at the table
 - ▶ Clarity on roles and responsibilities for RWD generation
- ▶ RWE on its own is not a goal: how can it best be used?
- ▶ Setting up now for the future when RWE can benefit patients
 - ▶ Access to data, integration of databases
 - ▶ Methodological standards
 - ▶ Incorporation in HTM/reimbursement processes

Perspectives on RWE

- ▶ Sometimes experimenting is the best way to get started
 - ▶ Learnings could help improve process
 - ▶ We need to agree that we all not get it right the first time, but there is room to evolve and improve, together
- ▶ RWE generation is resource intensive (\$, time) so we all need to be choiceful
 - ▶ Uncertainty in Canada
 - ▶ Global context
- ▶ Early dialogue with all relevant parties will be key to ensure fit-for-purpose evidence generation